

Job Opening in Digital Marketing Executive / Intern (Job Code RT 1452).



Phone :

Web :

Job Summary

Vacancy :

Deadline : Jan 01, 1970

Published : Jun 02, 2025

Employment Status : Full Time

Experience : Below 1 Year

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

Apply Before: 15-06-2025

Position: Digital Marketing Executive / Intern

Location: Pune

Experience: 0 to 1 Years.

Compensation & Details:

Digital Marketing Intern:

Internship Duration: 3 Months

Stipend: ₹3,000 – ₹4,000/month

Certificate and mentorship provided

Digital Marketing Executive:

Job Type: Full-time, Permanent

Experience: Minimum 1 year

Salary: ₹15,000 – ₹20,000/month

Job Description – Digital Marketing Executive / Intern

We are looking for **passionate and driven individuals** to join our digital marketing team in either a **full-time executive** role or a **3-month internship** position. The ideal candidates will have a strong interest in digital marketing, creativity in content and campaign design, and a results-driven mindset.

Key Responsibilities:

Digital Campaign Management

- Plan, execute, and optimize digital marketing campaigns across platforms such as Google Ads, Facebook, Instagram, LinkedIn, and more.
- Assist in creating and curating engaging content for digital platforms: website, social media, and email marketing.
- Support the development of ad copy and visual content tailored to target audiences.
- Monitor campaign performance metrics and prepare reports with insights and recommendations.

SEO & SEM

- Conduct keyword research and implement SEO best practices to improve website rankings.
- Assist in managing paid search campaigns for lead generation and conversions.

Social Media Management

- Support the execution of social media strategies to grow online presence and engagement.
- Monitor trends and contribute creative ideas aligned with brand goals.

Email Marketing

- Assist in planning and executing email campaigns targeting segmented user lists.
- Analyze engagement metrics and contribute to campaign optimization strategies.

Qualifications & Skills:

For Digital Marketing Executive (Full-Time Role):

- Bachelor's degree in marketing, Business, or a related field.
- Minimum 1 year of experience in digital marketing campaign management.
- Strong understanding of SEO, SEM, Google Analytics, and social media tools.
- Excellent communication and project management skills.

For Digital Marketing Intern (3-Month Internship):

- Currently pursuing or recently completed a degree (MBA preferred) in Marketing, Communications, or related field.
- Good understanding of Facebook ads and social media marketing.
- Strong interest in digital trends, campaign execution, and content development.
- Creativity, curiosity, and a willingness to learn.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
